

Dominic Bonnice

Product Designer (UX)

Over 5 years experience applying human-centered design to solve complex problems and deliver great products.

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> WORKING EXPERIENCE

Deakin University **Product Designer**

- Oct 2017 - July 2018
Contract
Melbourne, Aus
- Introduced Human Centered Design principles and process to the Deakin Learning Futures team.
 - Working with academics and students, I applied Human Centered Design to deliver a solution to digital learning that increased student completion rates.
 - Provided user research and testing support across the University's core strategic projects.
 - Developed a set of design and language guidelines applied across the University.

Belong **UX Designer**

- April 2017 - Oct 2017
Contract
Melbourne, Aus
- Applied Service & UX design principles to help deliver Belong's new Mobile SIM service offering; across iOS, Android & web experiences while maintaining consistency with the companies core focus of Broadband customers.
 - Responsible for planning, facilitating & reporting fortnightly user testing sessions and implementing learnings into future design iterations.
 - Developing low & hi-fidelity prototypes for user testing using Sketch, InVision & Axure.

10Collective / RXP **UX Design Consultant**

- Nov 2016 - May 2017
Contract
Melbourne, Aus
- Designed & developed rapid prototypes for core strategic projects at NAB for the purposes of user testing and stakeholder engagement using Axure & Framer.
 - Designed & delivered a responsive web platform which would give staff & customers an enhanced experience viewing and reporting on financial holdings and savings.

Telstra Health **Innovation Designer**

- Mar 2016 - Nov 2016
Contract
Melbourne, Aus
- Drove innovation, agile development and UX principles within Telstra Health.
 - End to end research, design & development of a number of digital products within the Telstra Health ecosystem including an eHealth record.
 - Designing for iOS, Android & responsive web experiences with a strong focus on agile development and iterative design.

Telstra Digital **UX/UI Designer**

- Oct 2014 - Mar 2016
Melbourne, Aus
- UX/UI designer for Australia's largest telecommunications company, working across their full spectrum of digital products, including apps Telstra 24x7 & Telstra Air with over 2 million active users.
 - Drove HCD thinking and principles on the \$100 million "Telstra Air" product. Including the re-design a native mobile app and extensive web experiences.
 - Involved in product releases end-to-end, from ideation to development & build support.
 - Responsible for planning, facilitating and reporting fortnightly user testing sessions.

SMS Management & Technology **UX Design Consultant**

- Apr 2013 - Mar 2016
Melbourne, Aus
- Consulted and introduced UX design principles with some of Australia's largest companies including Telstra, Australia Post, NAB, ANZ, MLC, MYOB, RogenSI.
 - Worked onsite with clients in agile cross functional teams delivering solutions and products that improved customer and staff experience.
 - Lead UX designer for the Australia Post mobile learning application distributed to 30,000 Australia Post branches around Australia via an Android tablet.

Camp Nong **Creative Director**

- July 2013 - Present
- Creative direction, operations, logistics, production and marketing for festivals and events, with a main focus on the 500 person NYE camping festival, Camp Nong.
 - Designed, developed and maintain the company website - campnong.com

> EDUCATION

Bachelor of Communication **RMIT University**

- 2010 - 2012
- Media & Communications
 - Winner of the "Excellence & Diligence in Design" Award.

> SKILLS & TOOLS

User

- User Research & Interviews
- User Personas, Flows & Journeys
- Rapid Prototyping
- User Testing
- UI & Interaction Design
- Visual Design
- Motion Design

Business

- Workshop Facilitation
- Agile Development
- Cross-functional teams
- Stakeholder Walkthroughs & Management

Other

- Front-end Development (HTML, CSS, JavaScript)
- 2D Animation

Design & Prototyping Tools

- Sketch
- Framer
- Axure RP
- InVision
- Adobe Creative Suite
- Adobe After Effects
- Zeplin
- Balsamiq

Industries

- Education
- Telecommunications
- Health
- Finance & banking
- Government
- Retail
- Logistics
- Events